



Priyanka Chopra

LOOKING GOOD IS WHAT MATTERS TO THE SOCIAL MEDIA DRIVEN SOCIETY TODAY. AND THIS IS SEEING A WORRYING THE RISE IN COSMETIC SURGERIES...



COSMETIC BY NATURE...

● **SURUCHI KAPUR-GOMES**

She was lithe, beautiful and doe-like. The only thing that irked this 20-year-old every time she looked into a mirror was her ample bottom. So she decided to do something about it. She had it shaped through cosmetic surgery, and now sports a tiny and rounded derriere. She is not alone,

though. Given the rise in cosmetic surgeries across the world, the new trend is to take out what you don't like or enhance it. Many renowned actors and actresses have resorted to it, to beautify themselves. Yet amidst all the beautifying, how does one ensure that they are in the right hands, and doing the right kind of interventions? There is a grey area that many cosmetic clinics are taking advantage of. So what

are the traditional practices and how can one be cautioned is the most important learning. This profound need to look good, no matter what the price in a society which rewards good looks with good jobs, better pay cheques and easier living according to studies is egging innumerable beauty seekers towards such procedures.

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When regular surgeons try to do cosmetic surgery, things can go wrong. And the worst results we see typically is in liposuction where one can get irregular bumps on the skin or nose jobs (gone wrong) which we have seen with some celebrities.

— DR CHYTRA V ANAND, Consultant Cosmetic Dermatologist

